



GOODWILL THEATRE INC.



Past to Present Rebuilding our Legacy



1890



1920



1938



1950



2000



Well Planned VISION for Success



5 NYSOPRHP grants (2 from CFA) , 1 HCR-RARP (CFA) Also: RESTORE, CDBG, DASNY, NEA-SAT etc



Demo



\$5,000,000 raised to date

Rehab



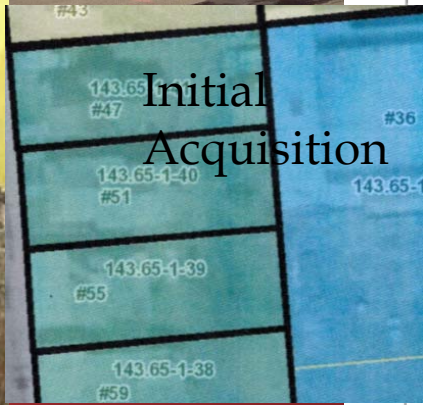
Repair



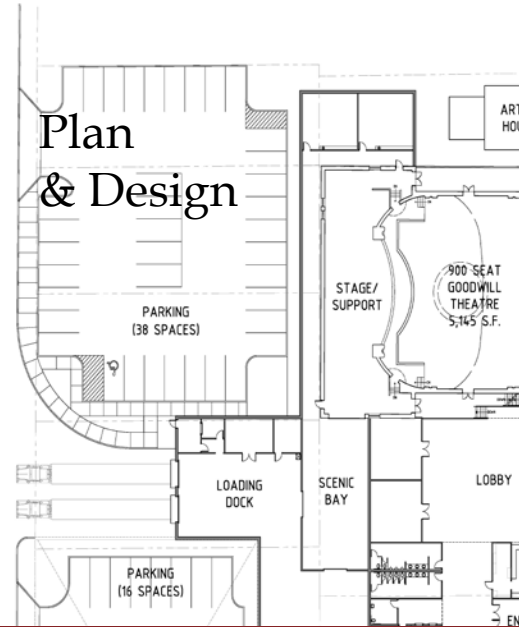
Stabilize



Clean Up



Initial Acquisition



Plan & Design



JC Health & Cultural iDistrict 181 acres

with National Register District

DOS grant

District Anchors:



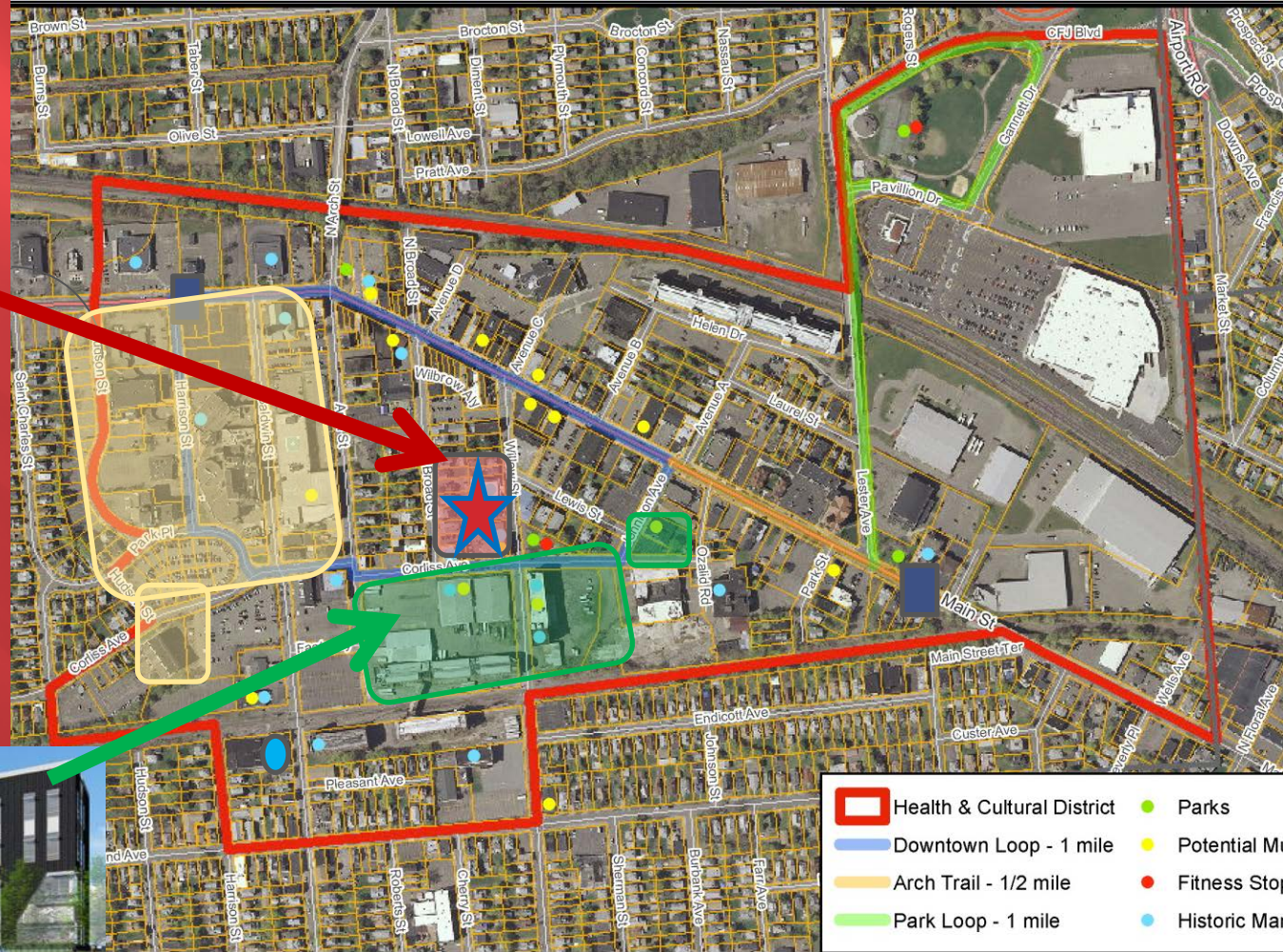
UHS



GWT

 BU Pharmacy School plus....

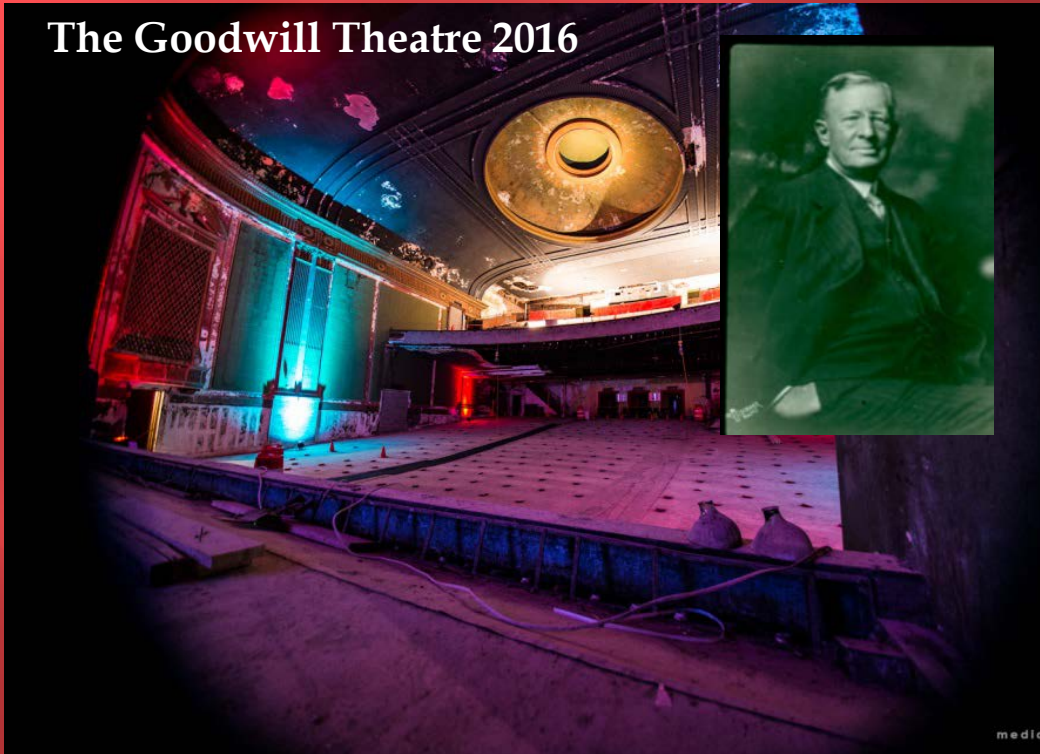
 Spool mfg.



Hire Quality Consultants with experience EARLY ON



The Goodwill Theatre 2016



“The auditorium space is well thought out acoustically. It will fulfill the local need for a 500/900-seat theatre in the community.”

Janis Barlow and Associates,
Theatre Consultant

“Arguably the finest theatre design in Broome County”

Your Project Architect choice is Important



Your architect & consultant choices set the tone

Building Assessment & “As Is” drawings

Department of Interior Standards

Your building is a vessel- what will you use it for?

Can your Vessel hold/serve your Vision?

Feasibility Study for adaptive or appropriate use

Appropriate definitions and word usage

“Order of Magnitude” numbers- Probable Costs

Note: A “free” architect with little experience can cost you allot

Start with your Budget



Know your probable cost

Know your match

% of Administration

% of A & E

Prove Sustainability



Sources of Income



- Tickets Sales for Productions & Presentations
- Festivals, Conferences & Events
- Concessions & Catering
- Company Touring Shows
- Residual Fees from New Work
- Academy Tuition
- Annual Sponsorships & Donations
- Private & Community Rental of our stages & spaces

Prove you Fulfill a NEED



Where do you fit into existing plans to improve the community?

Are you **LIFTING** the Local Economy?

Are you creating **JOBS**? Can you prove it?

Will you bring in **NEW REVENUE**?

Will you keep graduate here?

Will you bring young professionals here?

Need vs Lack

Document Document Document





Have established Collaborative partners?

“Binghamton University is continually seeking partnerships to enhance the quality of life in our community. The Goodwill Theatre is an excellent example of a partner that connects the importance of the arts with the vibrancy of our community. I endorse and encourage the strengthening of connections between the Goodwill Theatre and a variety of our academic programs, including theater, cinema, social work, management, and public affairs. “

Binghamton University President Harvey Stenger



President Harvey Stenger
Binghamton University



President Kevin Drumm
Broome Community College

“We are enthusiastic about a **collaboration between SunyBroome and the Goodwill Theatre for the mutually beneficial possibilities it offers.** I endorse this project recognizing that it can provide additional access and value to our students and faculty thereby enriching the arts community in the Southern Tier.”

SunyBroome President Dr. Kevin E. Drumm



Goodwill Theatre Inc.



The Mission of Goodwill Theatre Inc. is to create and operate a dynamic regional performing arts center and professional training academy that will enrich the lives of our residents and visitors through education, events and performances.



www.goodwilltheatre.net

Naima Kradjian, CEO
nkradjian@goodwilltheatre.net
607-772-2404 Ext. 305
Cell: 607-727-5851